

Bartowe beats Avatar at box office

Yokwe Bartowe, a low-budget locally-produced feature film, out-paced the global record-setting Hollywood hit Avatar in attendance in its first week in Majuro.

First weekend run numbers provided by K&K Theaters shows that 604 people paid to see Bartowe the first weekend (Friday-Sunday) that it showed compared to 239 viewers for Avatar, which opened in Majuro Friday.

Avatar has set the world's record as the highest grossing movie, with more than \$2 billion in gross revenue worldwide, reported ABC News this week. Earlier this month, it beat The Titanic, which had held the record as the biggest revenue-grossing film ever for the past 12 years.

While Avatar producers spent \$300,000,000 to make their film, Bartowe producers Jack Niedenthal and Suzanne Chutaro indicated the cost of their film was \$1,128.05.

Bartowe continued to draw crowds this past weekend, but not as high as its first weekend in Majuro. K&K reported that 220 people paid to see Bartowe last weekend.

Both films are continuing at K&K through next week. Bartowe is expected to be out on DVD in about a month.